



Evaluar los sistemas de evaluación. Reseña de: Fernanda Beigel y Fabiana Bekerman (coord.) (2019) *Culturas Evaluativas. Impactos y dilemas del Programa de Incentivos a Docentes-Investigadores en Argentina (1993-2018)*

Evaluating the evaluation systems. Review by: Fernanda Beigel and Fabiana Bekerman (coord.) (2019) *Evaluative Cultures. Impacts and dilemmas of the Professor-Researcher Incentive Program in Argentina (1993-2018)*

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Cita sugerida: Gomez, M. S. (2021). Evaluar los sistemas de evaluación [Revisión del libro *ulturas Evaluativas. Impactos y dilemas del Programa de Incentivos a Docentes-Investigadores en Argentina (1993-2018)* por F. Beigel y F. Bekerman]. *Revista Latinoamericana de Metodología de las Ciencias Sociales*, 11(1), e102. <https://doi.org/10.24215/18537863e102>

Resumen: Este artículo revisa el libro *Culturas Evaluativas. Impactos y dilemas del Programa de Incentivos a Docentes-Investigadores en Argentina (1993-2018)* de Fernanda Beigel y Fabiana Bekerman. El texto analiza el programa de incentivos a docentes-investigadores implementado en Argentina entre 1993 y 2018, explorando los impactos y dilemas que generó en la cultura evaluativa de la universidad. Se discuten los aspectos metodológicos y teóricos del programa, así como las implicaciones para la práctica docente y la investigación en ciencias sociales.

Palabras clave: Evaluación, cultura evaluativa, incentivos, docentes-investigadores, Argentina.

Abstract: This article reviews the book *Evaluative Cultures. Impacts and dilemmas of the Professor-Researcher Incentive Program in Argentina (1993-2018)* by Fernanda Beigel and Fabiana Bekerman. The text analyzes the incentive program for teachers-researchers implemented in Argentina between 1993 and 2018, exploring the impacts and dilemmas it generated in the evaluative culture of the university. The methodological and theoretical aspects of the program are discussed, as well as the implications for teaching practice and research in social sciences.

Keywords: Evaluation, evaluative culture, incentives, teachers-researchers, Argentina.



7^Tda eWfVgUfgd WfdWbSfWcgVSTadS` [hWVWS Y]de V[XWVWZ7` WwfVgVa [fdaVgUfadaf
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G` [hW]SV` SU]a` S1_ [Mfde cgvāebclXadW WSeG` [hW]SVW bclWVW eWU]a` e]WfSvae [YgS W
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VmS'gSvadk W g` Lā` f]Vfa WfSge fVbclg]bg]WfSclā k d]ad_ Se Wg]U]f]hSež8T]a 7d]W W W S e W W SclS
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[b W W fSU]i` S` [hW` SU]a` S1` Se W S g]SU]a` W e V Z S` Lā` U]MS Vā W g` W b]U]ag` [hW]fSclā Z W W Yā` Vā
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NOTAS DE AUTOR

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 WSDla'S ž7^5 A@; 5 7F1]` e]fgUa` S]lSva W#` *Iae]WVg` bW ^SUSW [UeS W fW SUa` S]lSval
 eg U'fgdSe WVS'gSf]hSbca_ gWVg` SbaVgUf]h]SVSTg` VS fvk dSfSeg bW ^SfS_ WfW WfafaUf]Laz7`
 Lá` fdbSd]VSI` SUG'fgdSe WVS'gSf]hSWBDA; @5 7 eWVgW'fS` S]a` S]lS fvkba` WVS`SvaUWUJLá_ a
 Xg` Uj` `bd` Ubs`WSe g` [hW]VSWz7eSe V]XWUSeVS` ad]WVWf]aeWbcaVgUj` `kUd'g`SUj` `WW
 Lá` aU_ [Wfa V]hWVWkLá` Wae` SUWVae b] U]bae WVMf]_ [SVcgvVWVWsch`Sca` Wq]S[VSVž
 7` WLSbfg'a; Hl? S]_ [l]S` aESS]` aS` S]lS Wged]_ [Wfa k bcaUa` badWUg`S` SedMefSbSeSca` WW
 eW_ WaeWUd'g`SUj` `kV]h`YSUj` `UWfè USSl` e]fg]eWVgVWVWbcaUa]Ya SSVa_ [Lal`S`h]eT]l]Sd
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 Z]efi d]Lá` WWSSe b]_ WSe dMefSe/#*` *fiW SVWS` fWV`S` 3dWf]` S k 3_ ad]S`>Sf]` S]lS`WVgfadVS
 U'gWFS WSe YUS` V[e]U]b]` Scl`a` fW`Y]l]SecgW] [U]S` g` SfdMUj` `Wf]adS`Z]WUSe V]SUSek`_ äV]Sež
 bSd`baefW]ad` WfWV`#*` `I`Vsd`g`YSdS`Se U]WUSe eal]S`Wk`Zg` S` Sež6` Wsch`S`Se U]Scl`Wef]USe W
 Wd`eW`S`Scl`Wf]` a Lá` _ SbSe cgW` gWfS` `S` V]ef]TgUj` `WVWf]Scl` W`S` cgVaeWVW`SLS` Wad]YW
 _ Sd]SVS_ WfVg` [hW]V]Sda` k`cgWV`%&l` WSe dMefSe` a` WfY` [V]MSVSež6` W]SLS` cgWVW`V]S` a`
 e]YgW]WVa bcaUa` [S` fWV`Sebg]T]LSUa` W]S`b`V]WbcaUa]Ya` cgWVW]e]WVW]` Yad` eal]D`Va` Va` W`S`
 U'g'fgdSe WVS'gSf]hS WW5 A@; 5 7F ž>S V]f]S]l]SUj` `eV` S` [W]S`Lá_ a` Xad` S`V]WVW]S` Wb]g]T]U]Sd` e]
 cgW_ b]cgWá_ e]V]gWV`WVW`SkadSUa]l]S`V]e]f]dd]W]d]Ua` W]S`S`W]f]g]dS`WV]W]fa`Lá_ b`Vaz7`U`Sea
 Scl`Wf]` al badegeh]Scl]SUa` W]WU]S` fa`S`SUd'g`SUj` `I`eV` gWVW]fdVa` a]US]`a` S]a` S`k`a` YaTSž
 >S` fWU]S` bScl]WVWS` aTb` `ae` S]Wf]S` W`z>S`Lá]` S` WWS` WVS'gSUj` `^` WWS` of]_ S`U]f]Vad]SUj` `
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 bScl]U]bs` fWVg]S` fV]Sed]g` [a` W]WVW]S`gSUj` `k`WVW]fdMefSe`WbcaXg` V]SV]d]S]l]SVSeS`ae`WVS`g`SVad]W
 W`fa`Se`Se5a_ [e]a` W]D]V]a` S`W`cgW]g` Ua` Sca` W`Wb]Sež`H]fad3`YS` Scl] W`Wcg]` fa`U]bfg'al
 bcaUa]W]S]U]fa`W]W]S`gSUj` `Lá_ ag` S]bcaU]l]SbcaVgU]fa]Scl]W]W]V]a]e]cgWá_ U]WV`Y]W]W]V]S]g]fa`_ a` S
 W]f]W]f]W]U]j` ž7` W]V]W]V]Val` Se]ae`WVS`g`SVad]e]W]fa`_ S` V]X]W]V]S]U]f]g]W]W]fd]W]S]V]S]b]f]SUj` `k`S
 d]e]f]W]U]S`cgV]W]ba` W]S]X]f]ad]e]f]fg]Ua` S`W]d]V]a` S`W]k`V]e]U]b]` Scl]z7`bcaUa` W]S]V]ad]SUj` `
 f]W]W]Lá_ a` aT]W]ha` valuar` kbadLá` e]Yg]W]f]W] ha`g]U]S`d]W]U]a` W]W]ba`W]Z]Bad]g` `S]Val`e]W]Scl]g]l]S]W
 fad`a` W]a`cgV]W]Z]S]W` [Va`Lá_ a` W]U]W]U]S]kl` badafca` S]Val`Xg` Ua` S]Lá_ ag` V]e]baef]ha` W]W]g`SUj` `
 k`V]e]U]b]` S` [W]faž6`W]Sea`T]e]W]SUa` W]in`situ` e]W]W]d]W]W]V]ae`W]f]ae`W]W]bcaUa` W]W]S`gSUj` `žG` S
 W]h]W]f]U]S]Z]S` Scl]S]V]l]cgW]e]ba` W]V]g` S]f]ad]cgW]a` S`Shal` U]S` f]S` fvk`Se`S]U]h]V]S]W]e]W]e]f]d]T]g]k]W
 e]e]W]Y]f]l]S` W]W]k`af]S` W]Zad]a` f]S]Z` f]V]b]M]S]f]h]S`_ `Ye`bScl]U]b]S]f]h]Sž7` e]V]g]V]S]l]W]S]g]fad]W]T]ad]S` g` S
 W]f]e]f]Y]S]S` W]S`e]bd]U]f]U]Se` WVS'gSf]hSe` W]S]Y]M]S` Va` W]U]S`Se`ae]` V]U]S]Vad]W]W]Se`Yd`Se` WVS'gSf]hSecgW
 V]bcaS` `Se`Lá` V]U]a` W]U]g]S` f]f]Sf]h]Se_ `è` [Se]bScl]WSU]a` S]US]S`U]S]V]ad]e]Sž8]` S`_ W]W]S` d` S`cgWVW
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 W]W]S`gSUj` `k`Z]S` bca_ ah]Va` g` S`U'fgdSe`W]f]ba` [e]f]fg]Ua` S` W]V]Scl]S]V]S` bad`S`Sb]l]SUj` `W]W]V]f]hae
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 W]ae]S]Y]M]S`S]l` bad]T]l]V]S]cgV]W]W]bcaU]W]W]W]ae`X]d` g`S]cl]ae]k]Yd`Se]b]Scl]S]V]S]b]f]Scl]S]S`Se]b]Scl]U]g`Scl]V]S]W]
 W]W]ae`V]e]f]` fae`U]S`_ bae`V]e]U]b]` Scl]W]E]W]W]S]U]S] W`Se`U]S]V]ad]e]Se`_ `Ye`S]f]Scl`S`eg]b]d]W]S]U]S` W]W]a]U]f]W]
 Lá` b]W]W]W]U]S]S`Se`U]W]U]Se`V]S]U]S]ek` `S]f]g]d]W]z>Sef]Scl]S`e`W]W]S`gSUj` `e]W]W]U]T]W]Lá_ a`e]l` b]W]S]U]fae
 S]V` [e]f]d]f]hae]bad]W]ha`g`_ W]W]W]ae]f]g]SUa` W]S]S` S]l]Scl]W]W]ba]Lá` f]W]ba` W]W]cgV]ae]W]e]ba` W]k]S` f]W]S
 [bad]T]l]V]S]V]W]V] V]S]S]d]eal]D]S]e]bcaVgU]a` W]W]S]e]ae]` f]W]W]S]e]aež`
 7` WLSbfg'aH; ;]DaT]W]fa`ES]_ k]BS]a`S4Sk`W]ae]f]` f]d]V]g]U]W]W]g` S` Y]e]U]g]S]f]Sf]h]a`k]U]g]S` f]f]Sf]h]a`W]W
 bcaUa` W]S]V]V]ad]SUj` `W]S]5a_ [e]i`_ D]W]a` S`5`W]f]ca` A`W]W]V]S`#(Ž`#`ž5`a` Xad` S]V]S]bad]#(U]S]e

WwfgMalZwWya` WeWUgS faSegeV_ Wda` WkfdkMfadSe[e[fgUa` S`W`Wba` WSLa` e[fgUj`
 WWS DWJa` S`W La` e[Wsuji` WsbWfaeLa_ a` S bcaUWwUjS [e[fgUa` S1` Se USFVaeSe k` Se YUSe
 V[eUj` SdW7` UjS faS`aedeg`fSvaeWWSUSWadl`SUj` iS`S`l`S` `SUSFVaeSaIFW[SWdWsuji` La`
 `Sea`UfSvS` S bcaUWwUjS badG` [hW[VSvkbad`YUWMeUj` Sdk`SV[fdTgUj` eW6` WeWaz
 5 Ws Va`SeWg` VsbSdWwWwW S` S d` ScgWwBDA;@57 [e[fgkí g` SU`fgd`SW`gSf`[SbSd[Ug`Sd
 La` SU`Wfaek WwSUWfaez7` fdWae eWg` Vad` S SgfaS_ WUja` S cgW`S`g` ae VaUWfWcgWwbaeg`S`
 S`BdaYs_ SWTgeS WwbaU`Yal US[fS`eL` Ti` Ual eWwWw`bW`S` iS` _ [e_ a f[W bal La_ a W`S`g`SvadW
 e[Wa` g`Wk bsdWw WbcaUwaz3Ww`Yd` ae W`S`g`SvadW` a eá` WwWfaeW`g` S`e` W`S`V[eUj` Sd` e` a
 cgWwWwWwS`Ys` WwYUSe` Sg` cgWw`S`S` WwW U[SWeWMeUj` SdW` badafca` SVal` a` SUWwS
 `SebgT[UjUa` WwWaeL` V[VSfaeL` a e` a` S`V`faeW[fadS`W7` eg_ S`g` SeW`WwW`S`f`adW`cgWwW` W
 g` f[ba WwW`S`g`SUj` _ Ye`SV_ [e[fdS`[haZ`TgdUf[UjS` cgWLaY` [f]hS3 bWsd WwWal` S` USFVadl`SUj`
 eWwUgWfd` W[f_ S`S`k` WfWw[VS7`^BDA;@57 ZS` La_ Tj` Sv`a` VaeZW`S_ [WfSe WwW`S`g`SUj` , g` S
 fWw[WfV`S`g` [hW`S`[l`Sd`aeUfW`faebSd`S`h`S`ad`S`bcaVgUj` Ww`a` aU_ [Wfa[kafS`cgWtgdS`ba` W`Sd
 Wx`d_ S[V`WwUjS`S`S`bcaVgUj` La` e[W`S` Va` SeV[hW`Se[Wf[VS`W`S`S`Va_ [UeZ5aW`MeW`SebW` W
 V`WwW`V`cgWtgdS` baeUja` SdWwfd`W`SeUSFVaeSeegbW`adW`_ ahja` VaeWwfd`W`aebg` fS`W`W`S`Yd`^SWW
 W`S`g`SUj` i` S`UjS`bg`WwW`S`h`ad`W`S`S`efo`k`W`fad`Se`VaUWf`Wa` W`bcaVgUj` UWfè US [V[e]` fS_ WfW`E`W
 ba` WwX`g` Ua` S_ [Wfa`g` SU`fgd`ScgW`adg` `S`Va`bca_ g`WwY`ad` Sefo`SMUja` WwW`bcaVgUj` UWfè US
 bW`a` cgW`S`h`W`S`[WfS`bW` W`ad`WfS`vaeS`S`fd` e`X`W`UjS`a` S`h` Uj`SUj` `z`
 Bad`S`W`h`W`S`V`g`d`S`W`f`S`IS`a` W`S`d`h`^S`Va` bad`Se` ae`S`g`fae`L` W`W`S`a`T`d`S`W`S`f`S_ WfWwW_ W`S`S`b`S`S`
 WwW`S`d`h`^a` WwW`g`V`ae`a`T`d`W`ae`e`W`Se`WwW`S`g`SUj` UWfè US` Se`U`fgd`e`W`S`g`Sf`[S`ek` aebW` W`Ww
 bcaVgUj` k`U`d`g`SUj` Ww`a` aU_ [Wfa`UWfè`La`cg`V`e`g`a`W`W`W`g` S`X`W`f`S`e`W`W`b`e`L`S`z